



oliver johnston

coach

facilitator

teacher

Succeeding in the New Normal: the Reality of Brilliant Disruption

FORTUNE 500

1955 to 2014
88% are gone!



Will YOUR job still exist in 2025?

New report warns 50 per cent of occupations will be redundant in 11 years time

08 November 2014

Today:

- The Brilliant Disruption
- It's not classical music, it's improvised jazz
- Be Playful
- Get There Early
- Lead With Your Eyes Open
- Inspire People at the Performance Edge

The Brilliant Disruption

Indra Nooyi, CEO PepsiCo

Volatility

Uncertainty

Complexity

Ambiguity



CANADA - NEWS

Eight Straight Hurricanes Have Formed in the Atlantic Basin, a First Since the Late 1800s - September 2017

The 3 Key Drivers of the Brilliant Disruption

- Mother Nature
- The Market
- Technology

Volatility

yields to

Vision

Uncertainty

yields to

Understanding

Complexity

yields to

Certainty

Ambiguity

yields to

Agility

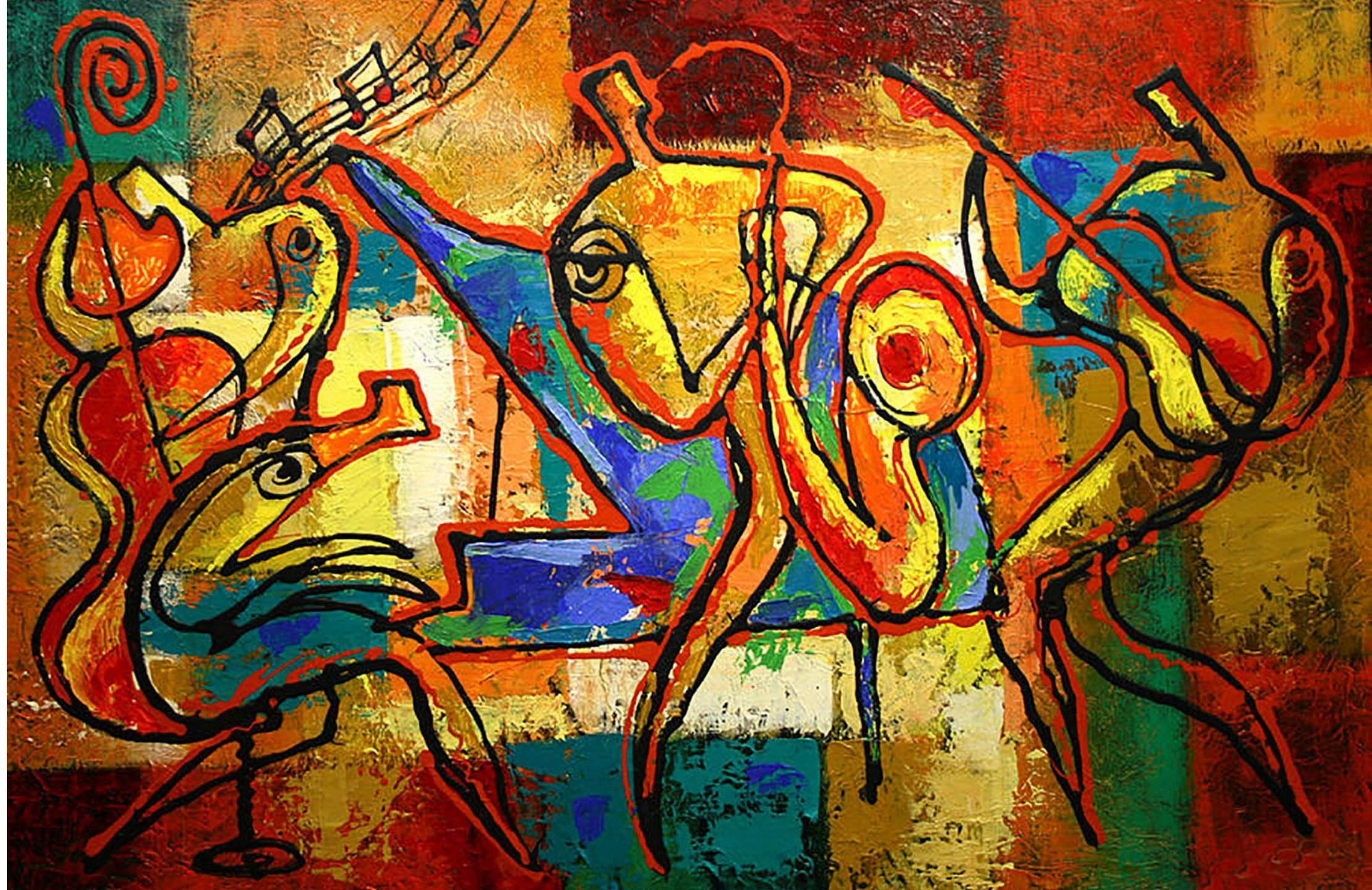
Table-talk

- How might we best prepare graduates for the Brilliant Disruption?

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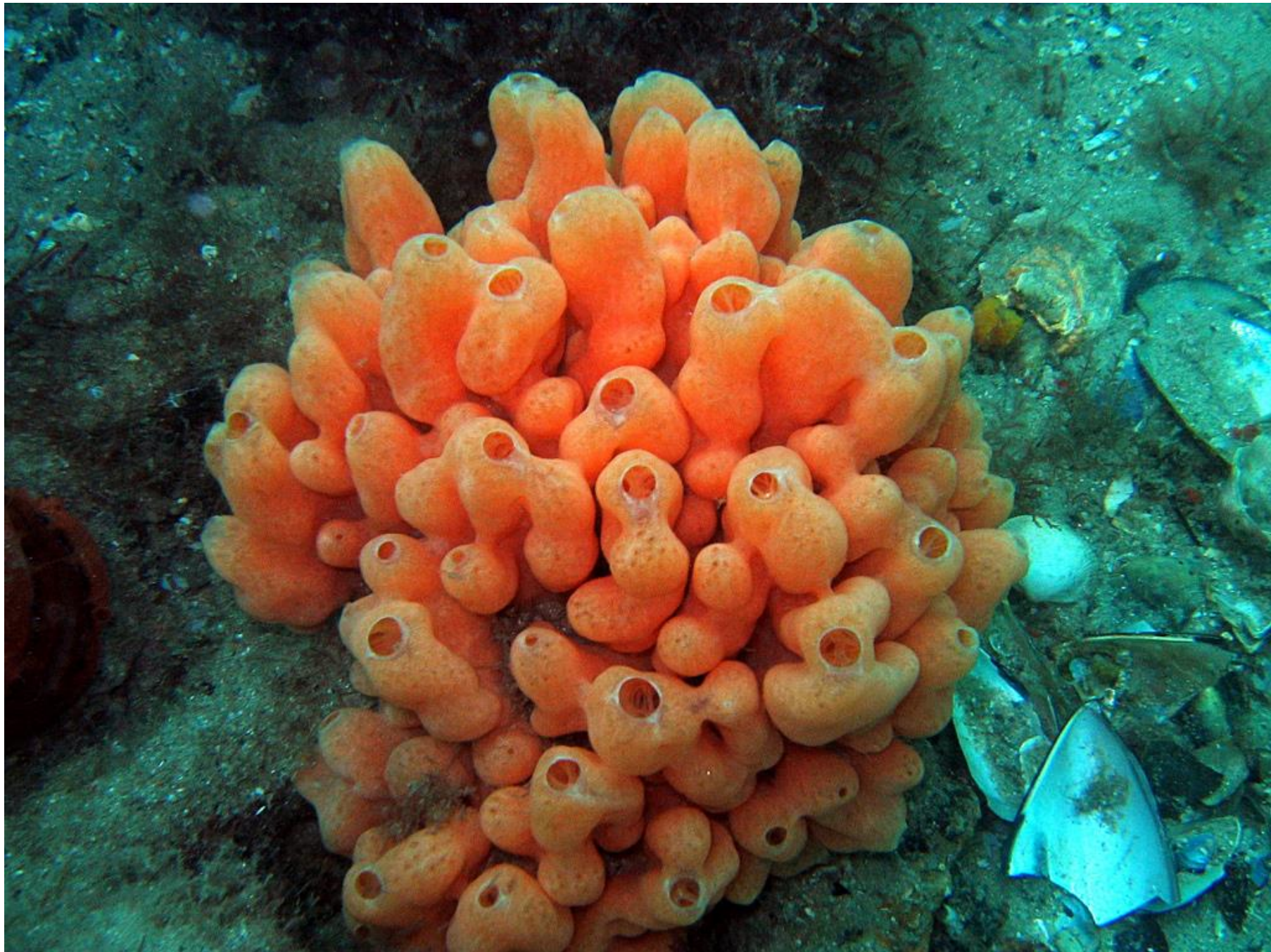
It's not classical music;
it's improvised jazz



Be Playful

Google

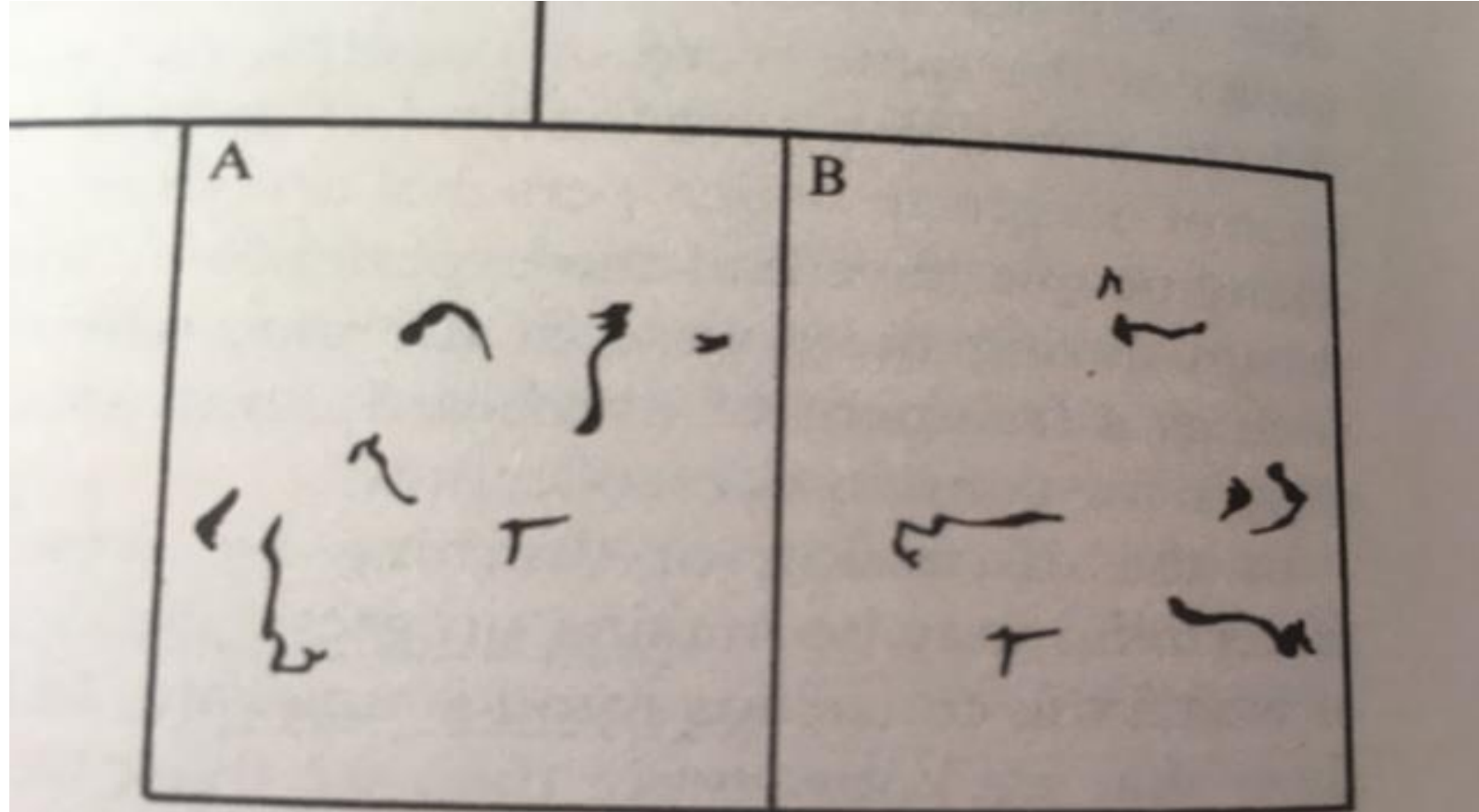






Get There Early

Lead With Your Eyes
Open



d images. One of each pair represents a real object:
era (top) and



WELCOME TO
DYSTOPIA,
LADIES AND
GENTLEMEN!

YOU'VE
WALKED
HERE!

YOU'VE
RIDDEN
HERE!

YOU'VE
CRAWLED
HERE!

BUT THE
BOTTOM LINE
IS... YOU'RE
HERE!

AND OH, WHAT
WONDERS AWAIT
YOU! FEAST YOUR
EYES ON SOME OF
THE LOVELY LADIES
WHO CAN BE YOURS!

BUT IF YOU WANT
TO FEAST MORE THAN
YOUR EYES, WELL...
THAT, MY FRIENDS,
WILL COST YOU!

HEY!
WATCH
WHERE
YOU'RE
SHOVING!

DO YOU
HAVE IT
IN PINK?

ONLY WHAT
YOU SEE
HERE

JANIS!
JANIS!
WAIT UP!

IT'S NEVER
BEEN USED.
MAKE ME AN
OFFER.

WHY
DON'T YOU
DROP DEAD.

DID 'JA
SLIDE IT
TO THEM?
DID 'JA?

HELLO?

MAKE ME
A BETTER
OFFER.

THAT'S TOO
EXPENSIVE.

I'VE NEVER
SEEN ONE
OF THESE. WHAT
DID IT USED TO
DO?

THIS IS
SPOILED.

*YOU CALL
YOURSELF
A VENDOR.

IT'S CALLED
A "CD." YOU
THROW IT.

I SHOULD
CALL THE
AUTHORITIES

THAT'S
OUTRAGEOUS.

HOW MUCH
WOULD YOU
PAY?

LET'S
TALK.

CAN'T
BELIEVE
IT.

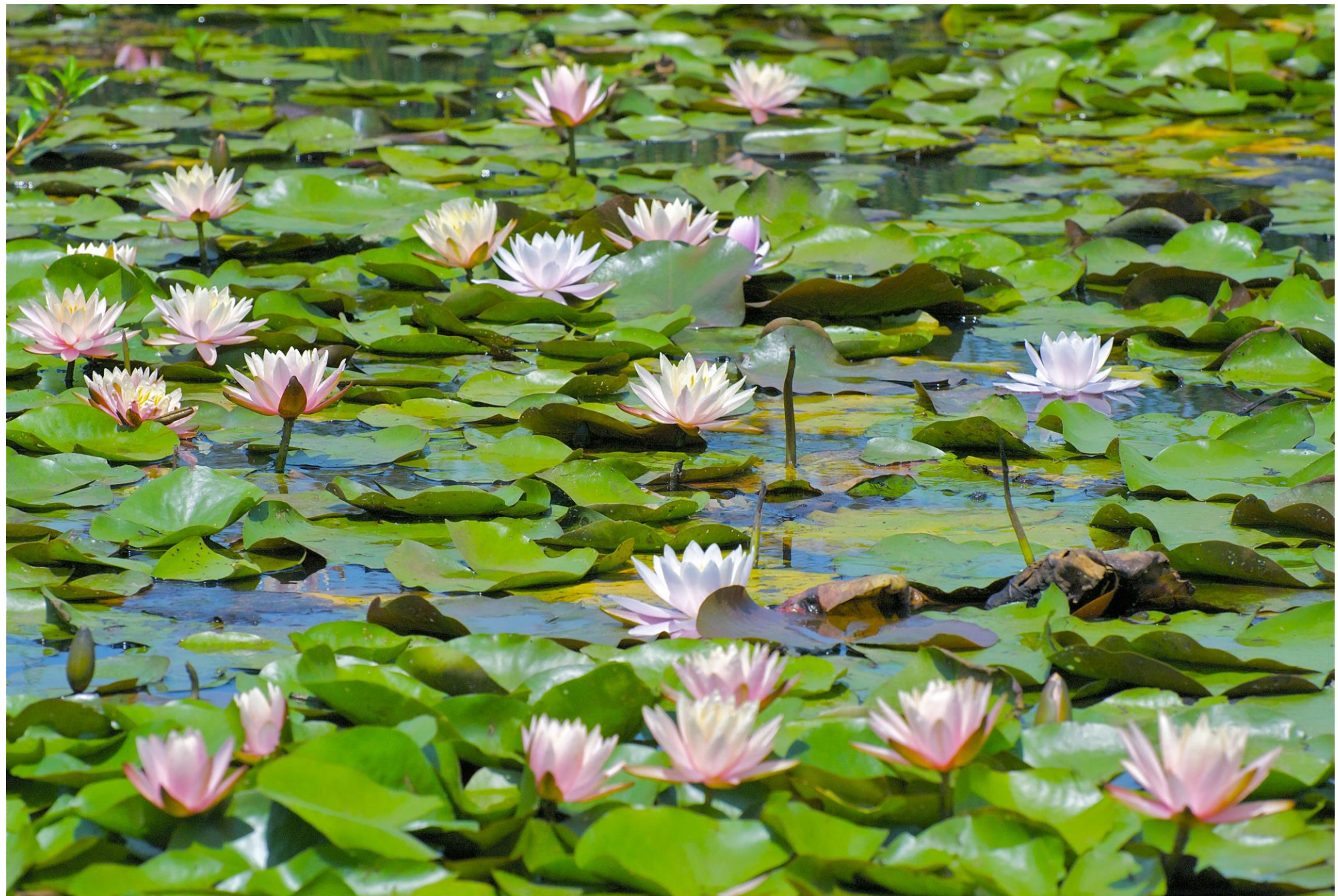
HIM'S
US

JUST
IGNORE HIM.
PRETEND HE'S
WITH SOMEONE
ELSE.

LOUD-MOUTHED
FOOL'S GOING
TO GET US ALL
KILLED SOME-
DAY.

DON'T BE ARCH.
DAKORD. PIZFIZ
LOVES THE WAY OF
THINGS, IS ALL.

PIZFIZ!
OVER HERE!
AND FOR
CRYING OUT
LOUD, SHUT
UP!



Inspire People at the
performance edge



"It's always Sit, Stay, Heel - never
Think, Innovate, Be yourself."

‘Survival is not
mandatory.’

W. Edwards Deming

Table-talk

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